



# 3 keys to online success

**Key 1**  
Build an online presence

How to get started  
Key 1 - 4 actions

Action 1 - buy a domain

Action 2 - install a blog

Action 3 - start generation content

Action 4 Get involved  
with Social Media

**Key 2**  
Create a product for sale

Three things you  
must do for Key 2

Must do 1 - reveal a simple method

Must do 2 - share your knowledge

Must do 3 - create a step by step formula

**Key 3**  
Drive traffic to your product

5 ways to drive traffic

#1 writing content  
on your blog

#2 posting on other  
people's blogs

#3 forum discussions

#4 Social media

The most important of these is  
#5 joint ventures

Creating your own products is good because  
Each one you create builds your business  
Generates INCOME & BUILDS SUBSCRIBERS

What are the most profitable formats  
to use for digital products?

A - audio  
B written  
C video  
D software  
E multi media

When you create your product  
have it available in as many  
formats possible.